



FWR Future
Waste
Resources
SYMPOSIUM | 2025

12 - 14 February 2025

**Sea World
Conference Centre**
Gold Coast

**PARTNERSHIP
OPPORTUNITIES**

The only Symposium addressing Queensland's essential waste management and resource recovery sector

FWR 2025 is being held from

12 - 14 February 2025

at the

Sea World Conference Centre on the Gold Coast

Your invitation to partner with FWR 2025



The Waste Recycling Industry Association Queensland (WRIQ) takes great pleasure in inviting you to our 2025 Future Waste Resources Symposium from 12 - 14 February 2025 at the Sea World Conference Centre on the Gold Coast.

Our waste recycling industry contains dedicated people with a combined thousands of years' experience pioneering waste recycling in Queensland, interstate and overseas. Engage with Queensland's waste industry leaders, local governments and State Government to identify practical solutions to Queensland's waste and recycling challenges.

Following the release of the Queensland Government's *Waste Management and Resource Recovery Strategy* (the Strategy) in July 2019, early results post implementation of the Strategy show that continued action is needed to achieve Queensland's waste reduction goals and targets.

This unique conference brings together the resource recovery industry, government, manufacturing, businesses and the community to examine and develop strategies that improve waste management and resource recovery through collective action. At the core of this event are real-life, practical solutions addressing systemic issues that are holding the industry back from becoming a key player in Queensland's economic future.

The FWR program will offer a unique platform for industry engagement. Featuring presentations by esteemed industry leaders and innovators, the agenda aims to showcase the achievements of the resource recovery sector while highlighting areas for improvement including innovation, waste diversion and value-adding to secondary resources.

The event will also serve as an important forum for discussions and brainstorming sessions to advance solutions that promote economic growth through a circular economy, stronger recycling practices, better design and manufacturing, resilient supply chains and reduced dependence on raw materials.

The event's proceedings will culminate in a panel discussion with WRIQ Board members and the development of a communiqué outlining the industry's priority list and a plan for progressing the industry.

The conference will also feature networking, social events and activities,

We invite you to take part in the Future Waste Resources Symposium to examine the necessary processes required to advance the industry and develop much closer and more collaborative relationships between industry and government.



Alison Price
Chief Executive Officer
**Waste, Recycling Industry
Association**

Host organisation



Waste, Recycling Industry Qld (WRIQ)

Representing more than 90 Queensland-based organisations ranging from multi-nationals through to small family owned and operated businesses, WRIQ engages in a broad range of state-specific issues of strategic importance to the sustainability and development of the sector.

WRIQ represents all aspects of the sector including major landfills, transfer stations, resource recovery facilities (including advanced manufacturing), sustainable and firming power facilities, and collection services.

For more than a decade, WRIQ has earned a reputation as a leader in sectoral policy development and driving change to improve the operating environment for Queensland's waste management, recycling and resource recovery sectors. Recognised as a non-partisan organisation that works effectively with all levels of government, WRIQ is acknowledged as an influential and respected advocacy group in Queensland.

Visit: www.wriq.au

Who will attend

WRIQ Events attract a high calibre of participants from both regional and metropolitan Queensland as well as other Australian States and Territories.

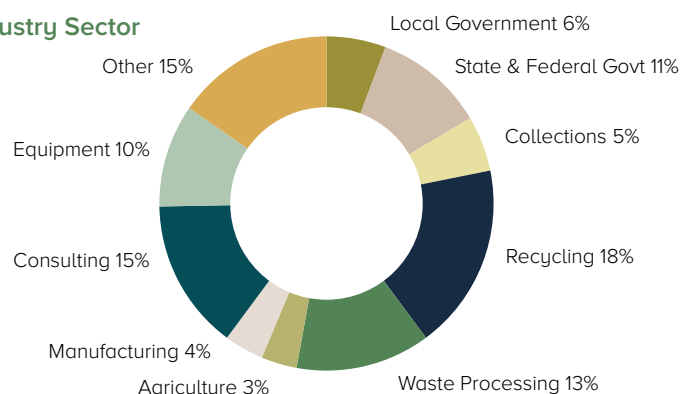
FWR 2025 is expected to attract more than 200 delegates from all corners of the industry including:

- Representatives from Local, State and Federal Government
- Resource recovery and waste management companies
- Experts in legal, insurance, contracts and policy issues
- Suppliers of vehicles and other plant and equipment
- Other suppliers to the waste industry, such as software, hardware and bin companies
- Representatives from associated industries such as building, agriculture and manufacturing
- Providers of cutting edge solutions to niche parts of the industry

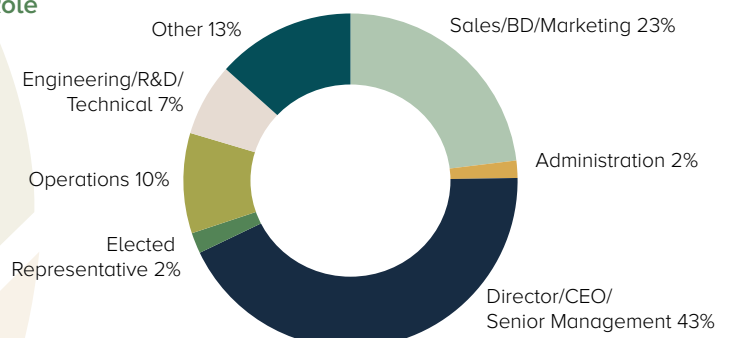
FWR 2021 ATTENDEES

Held at a time when many organisations still had restricted travel policies, FWR 2021 attracted 260 delegates from across Australia.

Industry Sector



Role



About the 2025 Future Waste Resources Symposium

FWR 2025 will be a forum for the exchange of ideas and discussion around key industry issues. Presentations and sessions will provide information about how business, with sound government policy, can deliver improvements to the State's waste diversion and resource recovery growth in line with community expectations and industry aspirations.

The program will capture four prominent themes relevant to all stakeholders with interests in the waste and recycling industry. It will look to the future by demonstrating what is currently being achieved and what is next on the horizon. The program will boast presentations by industry leaders and innovators, panel discussions and four themed streams focused on the significant issues impacting the industry now and beyond.

The trade exhibition will complement the program by providing an opportunity for delegates to meet with suppliers and discuss the latest industry developments and innovations. All meal breaks will be served within the exhibition area to maximise interaction between delegates and exhibitors.

The Welcome Function and Conference Dinner will also provide an excellent opportunity to gain important industry and government contacts.

PRELIMINARY PROGRAM OVERVIEW*

Wednesday 12th February 2025

- Technical Tour
- Welcome Function

Thursday 14th February 2025

- Official Opening
- Stream 1: Building a Sustainable Future for Queensland
- Stream 2: Addressing the Lithium Battery Crisis
- Trade Exhibition
- Conference Dinner

Friday 14th February 2025

- Stream 3: Queensland's Path to Waste & Recycling Innovation
- Stream 4: Raising the Bar: Achieving an 80% Recycling Rate in Queensland
- Trade Exhibition
- Closing panel discussion

**Details may be subject to change*



Venue

Sea World Resort Conference Centre Seaworld Dr, Main Beach QLD 4217

Set between the Gold Coast's spectacular Broadwater and the Pacific Ocean, Sea World Resort is an idyllic location for conferences and events.

Sea World Resort is only a short walk away from special encounters with Sea World's wonderful marine life.

We encourage you to bring the whole family and enjoy all Sea World has to offer, including heavily discounted park entry and accommodation options.

Location

Australia's Gold Coast is a unique city and one of the world's best holiday and conferencing destinations. It has everything that is great about Australia, all in one easy to reach location. A spectacular coastline, World Heritage listed rainforest, an exciting city centre, golf courses, theme parks, shopping, restaurants and year round events.

A sun-kissed city by the sea, the Gold Coast is a place defined by an unmistakable energy. Each year, over 13 million visitors flock to the city, eager to soak up the sun, feel the sand between their toes and take part in the near limitless range of attractions and experiences.

Located on Australia's South-East Queensland coastline, the Gold Coast is serviced by two major airports. Brisbane Domestic and International Airport is less than one-hour drive away, while Gold Coast Airport is just 30 minutes drive from the centre of Surfers Paradise. Direct flights to and from all Australian capital cities and regional areas, plus a majority of metropolitan centres across the globe are readily available through a wide range of airlines. The Gold Coast also has an extensive public transport network.

Why your organisation should partner with FWR 2025

Partnerships allow your organisation to strategically position itself at this high-profile industry event and will provide you with access to an engaged growing market with new funding sources.

FWR 2025 is designed to facilitate a multitude of formal and informal networking opportunities allowing you to interact with delegates and exchange ideas in a relaxed environment. There are a variety of packages available designed to provide maximum exposure for your organisation in all promotions before, during and after the event.

If your organisation wants to stand out as being an innovator in the waste and recycling industry, you can't afford to miss out on this opportunity.

PROMOTE AND SHOWCASE

Position and enhance your brand, company, products and services to your target market in a cost-effective way with widespread and highly visible acknowledgement of your company's involvement. You will benefit significantly from exposure to an engaged, relevant and influential audience in an environment away from the competition of everyday distractions.

NETWORK AND CONNECT

FWR 2025 gives you the opportunity to connect with key industry stakeholders and maintain existing business relationships.

ENHANCE YOUR PROFILE

Align your brand with the FWR 2025 Symposium and the host organisations for event exposure and ongoing promotion opportunities. Your business will be viewed as a blue ribbon waste industry company or supplier and gain immediate acceptance from potential customers

GAIN VALUABLE INSIGHTS

By sponsoring and attending the Symposium, gain valuable insights, information and exposure to the latest developments in the industry.



Partnership opportunities at a glance

The following opportunities have been developed to provide maximum exposure for your products and services during FWR2025. If you would like to expand your sponsorship package or have an innovative sponsorship product you would like to promote, please contact us. It would be our pleasure to discuss how we can assist you in meeting your marketing objectives.

All amounts listed are in Australian dollar.

	Emerald	Sapphire	Ruby	Welcome Function	Gala Awards Dinner	Barista	Lanyards	Water Bottles	Catering	Stream
Packages available	1	2	6	1	1	1	1	1	1	4
Investment	\$25,000	\$12,500	\$6,000	\$8,000	\$12,000	\$8,000	\$6,000	\$7,000	\$5,000	\$5,000
Logo on FWR promotional materials	Front	Front	✓	✓	Front	✓	✓	✓	✓	✓
Company Profile	200 words	100 words	50 words	100 words	100 words	50 words	50 words	50 words	50 words	50 words
Recognition during opening and closing addresses	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate logo featured on sponsors PPT slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in program	Full page	Half Page	Quarter Page	Quarter Page	Half Page	Quarter Page	Quarter Page	Quarter Page		
Promotion through event's social media networks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibition booth	Double	Single		Single	Single	Single				
Full registrations	5	3	1	2	3	1	1	1	1	1
Special rates for additional attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
More info	p 9	p 10	p 11	p 12	p 13	p 14	p 15	p 16	p 17	p 18

Exposure in FWR publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.



EMERALD PARTNER

EXCLUSIVE - ONE ONLY

Investment: \$25,000 + GST

This unique marketing opportunity provides your organisation with the highest level of exposure and representation. Our Emerald Partner is our major partner and we will work alongside you to provide opportunities to promote your organisation and gain valuable leads and branding prior to, during and after the symposium.



Package inclusions:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 200-word company profile in Symposium Program
- 200-word company profile and web-link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front of the room during the Symposium Sessions
- 5 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Full page advertisement in the Symposium Program (inside front or back cover)
- Dedicated email blast to confirmed delegates either prior to or immediately after the event including logo, link to your website, 300 words of text and one image
- Promotion through the event's social media networks
- Double trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).

SAPPHIRE SPONSOR

MAX TWO OPPORTUNITIES

Investment: \$12,500 + GST

As one of only two Sapphire Sponsors, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Symposium through the many opportunities for branding and lead generation prior to, during and after the Symposium.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Symposium Program
- 100-word company profile and web-link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 3 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Half page advertisement in the Symposium Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).

RUBY SPONSOR

Investment: \$6,000 + GST

Ruby Sponsorship offers the opportunity to be recognised as a major sponsor of the Symposium with a collection of high value promotional channels throughout the event.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Symposium Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Symposium Program
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).

WELCOME FUNCTION SPONSOR

EXCLUSIVE - ONE ONLY

Investment: \$8,000 + GST

The Networking Function will be held on Wednesday 12th February 2025 and is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network in a relaxed social environment.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Symposium Program
- 100-word company profile and web-link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 2 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Quarter page advertisement in the Symposium Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor may provide branded materials for use at the Function e.g. napkins, aprons and/or hats for wait staff to wear
- The Sponsor may supply a 'promotional item' to each guest
- The Sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration
- The Sponsor may liaise with the Event Organisers regarding theming and entertainment for the function

CONFERENCE DINNER SPONSOR

EXCLUSIVE - ONE ONLY

Investment: \$12,000 + GST

The Conference Dinner will be held on Thursday 13th February 2025 and is the premier social function of the Symposium.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Symposium Program
- 100-word company profile and web-link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 3 x Full Registration Packages (including social functions)
- 5 x Additional Tickets to the Gala Dinner for your staff or clients
- 30% discount will be applied to any additional registration packages purchased
- Half page advertisement in the Symposium Program
- Promotion through the event's social media networks
- Trade exhibition booth located in a prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).
- Acknowledgement by the MC as the function sponsor
- A Reserved Corporate Table where you can invite guests to join you for the evening
- Sponsor advertisement/corporate logo on table signage
- The Sponsor logo will be printed on the dinner menus
- The Sponsor may provide table centrepieces for the function
- The Sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration (sponsor is responsible for delivery, installation and removal of banners)
- A representative of the sponsoring organisation may address the guests during the function (5 minutes maximum)
- The Sponsor may supply a 'promotional item' to be placed at each place setting. A sample or description of the gift must be provided to the Symposium organisers for approval at least two weeks prior to the event
- The Sponsor may liaise with the Event Organisers regarding theming and entertainment for the function

BARISTA SPONSOR

EXCLUSIVE - ONE ONLY

Investment: \$8,000 + GST

As Barista Sponsor your organisation has the opportunity to achieve a high level of exposure throughout the Symposium.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide show throughout the event (along with other event sponsors)
- 50-word company profile in Symposium Program
- 50-word company profile and website link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 1 x Full Registration Package (including accommodation)
- 30% discount will be applied to any other registration packages purchased
- Quarter page advertisement in Symposium Program
- Promotion through the Sponsor's social media networks
- Trade exhibition booth located in prominent position to maximise your exposure to the attendees
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).
- The Sponsor's logo will be printed on the coffee vouchers
- The Sponsor may provide branded napkins for use at the Coffee Cart
- The Sponsor may provide branded aprons and/or hats for the baristas to wear
- The Sponsor may provide reusable branded coffee cups.

LANYARDS SPONSOR

EXCLUSIVE - ONE ONLY

Investment: \$6,000 + GST

This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide show throughout the event (along with other event sponsors)
- 50-word company profile in Symposium Program
- 50-word company profile and website link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 1 x Full Registration Package (including accommodation)
- 30% discount will be applied to any other registration packages purchased
- Quarter page advertisement in Symposium Program
- Promotion through event's social media networks
- Advance list of event attendees whose names have given permission to be published in the Symposium delegate list).
- Company name/logo and website printed on the delegate lanyards

WATER BOTTLES SPONSOR

EXCLUSIVE - ONE ONLY

Investment: \$7,000 + GST

These high visibility reusable bottles place your company name and brand in front of the Symposium attendees for the duration of the event and long after.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide show throughout the event (along with other event sponsors)
- 50-word company profile in Symposium Program
- 50-word company profile and link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 1 x Full Registration Package (includes accommodation)
- 30% discount will be applied to any other registration packages purchased
- Quarter page advertisement in Symposium Program
- Promotion through our social media networks
- Advance list of event attendees whose names have given permission to be published in the Symposium delegate list).
- Company name/logo printed on the water bottles (one colour print, full colour print may be available at an additional cost)

CATERING SPONSOR

EXCLUSIVE - ONE ONLY

Investment: \$5,000 + GST

The catering area captures all delegates, providing you with significant exposure during the Symposium.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide show throughout the event (along with other event sponsors)
- 50-word company profile in Symposium Program
- 50-word company profile and website link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 1 x Full Registration Package (includes accommodation)
- 30% discount will be applied to any additional registration packages purchased
- Promotion through the event's social media networks
- Advance list of attendees (those who have given permission to be published in the Symposium delegate list).
- Acknowledgement by M... to lunch on Thursday and Friday of the Symposium
- Company logo displayed after each session prior to the catering breaks (via PowerPoint)
- Company advertisement/logo displayed on signage on the catering buffets

SESSION SPONSOR

MAX FOUR OPPORTUNITIES

Investment: \$5,000 + GST

Sponsoring a session of the Symposium Program is a great way to link your brand with a particular topic and demonstrate your leadership position on that issue.



Package inclusions:

- Corporate logo on event promotional material, included in all relevant electronic communications, on the Symposium website and on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Symposium Program
- 50-word company profile and web-link from sponsors page on event website
- Recognition during the Symposium opening and closing addresses
- 1 x Full Registration Packages (including social functions)
- 30% discount will be applied to any additional registration packages purchased
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Symposium delegate list).
- Company logo included on holding slides during nominated stream
- Acknowledgement by MC at commencement of stream
- Opportunity to distribute marketing material on tables/seats within the conference room at commencement of session (sponsor responsible for delivery, distribution and collection of any unused materials).

The fine print

Sponsorship Terms & Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by WRIQ and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. WRIQ reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Friday 13 December 2024. Applications received after Friday 13 December 2024 must include full payment. Applications will be processed in strict order of receipt and WRIQ reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 2%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by WRIQ prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by WRIQ.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by WRIQ. All artwork is to be approved by WRIQ prior to printing.
7. WRIQ makes no guarantee as to the number of delegates that may attend the event
8. CANCELLATION POLICY: Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from WRIQ.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. UNAVOIDABLE OCCURRENCES: In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. INSURANCE AND LIABILITY: WRIQ shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship. Sponsors whose package includes exhibition space must have Public Liability Insurance for the period of the event and must provide a copy of their Certificate of Currency prior to bump-in.



Contact us

Should you have any questions regarding any of the information contained within this Prospectus, please contact the FWR team today.

Veronica Dullens
M 0400 449 100
E memberservices@wriq.com.au

Emma McVie
T 1300 421 065
E memberservices@wriq.com.au

www.wriqsymposium.com.au

